



14TH
EOAC
EAST ASIA CONFERENCE
2022



29 SEPTEMBER 2022 | 8:30-14:00
NEW WORLD MAKATI HOTEL, PHILIPPINES





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ABOUT THE 14TH EAC

The 14th East Asia Conference on Competition Law and Policy (14th EAC) is an open event for government officials, business leaders, competition professionals and academics to develop a common understanding on the importance of competition policy and law in the region.

ABOUT THE ORGANIZING COMMITTEE



Philippine Competition Commission

The Philippine Competition Commission (PCC) is an independent, quasi-judicial body mandated to implement the National Competition Policy and enforce Republic Act No. 10667 or the Philippine Competition Act (PCA). Visit their website at www.phcc.gov.ph.



Japan Fair Trade Commission

The Japan Fair Trade Commission (JFTC) is an administrative commission that enforces the Antimonopoly Act and its related laws. The JFTC supervises the functions of the market, economy and business activities in order to prevent or detect conducts against the Antimonopoly Act and strictly regulates and take measures against such conducts. Visit their website at <https://www.jftc.go.jp/en/index.html>.



Asian Development Bank Institute

The Asian Development Bank Institute (ADBI) is the Tokyo-based think tank of the Asian Development Bank (ADB), focusing on delivering demand-driven policy research, capacity building and training, and outreach to help ADB developing member countries practically address sustainability challenges and accelerating socioeconomic transition. It seeks to advance timely, innovative evidence-based solutions critical to development breakthroughs for building resilient, inclusive, and sustainable development in Asia and the Pacific. In 2022, ADBI is observing the 25th anniversary under the theme *Toward Sustainable and Inclusive Economic Development in Asia and the Pacific*.

For ADBI's upcoming events, please visit <https://www.adb.org/adbi/events>.



29 SEPTEMBER 2022 | 8:30-14:00
NEW WORLD MAKATI HOTEL, PHILIPPINES

EAC AT A GLANCE

8:30 - 9:00

REGISTRATION

Venue: Ballroom

9:00 - 9:30

OPENING REMARKS

Emerson B. Aquende

*Commissioner
Philippine Competition Commission*

Kazuyuki Furuya

*Chair
Japan Fair Trade Commission*

Tetsushi Sonobe

*Dean
Asian Development Bank Institute*

9:30 - 10:30

Session 1: The Effect of Sustainability Regulations on Competition Policy

MODERATOR

Benjamin E. Radoc, Jr.

*Director IV, Economics Office
Philippine Competition Commission*

SPEAKERS

Ritchie Hutton

*Competition Investigations Manager
New Zealand Commerce Commission*

Deswin Nur

*Head for the Bureau of Public Relations and Cooperation
Indonesia Competition Commission*

Yusuke Takamiya

*Partner
Mori Hamada & Matsumoto*

10:30 - 11:00

MORNING COFFEE BREAK

11:00 - 12:00

Session 2: The Interface Between Competition Policy and Privacy Laws

MODERATOR

Gwen Grecia-De Vera

*Program Director, Competition Law and Policy Program
University of the Philippines-College of Law*

SPEAKERS

Scott Gregson

*Chief Executive Officer
Australia Competition and Consumer Commission*

Nasarudin Abdul Rahman

*Member of the Commission
Malaysia Competition Commission*

Franklin Anthony M. Tabaquin, IV

*Director, Privacy Policy Office
National Privacy Commission*

12:00 - 12:15

CLOSING REMARKS

Marah Victoria S. Querol

*Commissioner
Philippine Competition Commission*

12:15

LUNCH

14:00

END OF EAC



OPENING CEREMONY

09:00-09:30

ABOUT THE SPEAKERS



Emerson B. Aquende

Commissioner

Philippine Competition Commission

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Before joining the PCC on March 5, 2020, Commissioner Emerson B. Aquende led the Legal Education Board (LEB), the government agency regulating legal education in the country. He has gained experience in insurance and finance as board director in the United Coconut Planters Life Assurance Corp., UCPB General Insurance Co., Inc., and its various subsidiaries.

He practiced law as a litigation attorney, and has accumulated more than 22 years in the academe, 14 years of which as the law dean of the University of Santo Tomas-Legazpi. He also currently teaches law in the University of Philippines College of Law.



Kazuyuki Furuya

Chair

Japan Fair Trade Commission

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Kazuyuki Furuya is Chairman of the Japan Fair Trade Commission.

After graduating from the University of Tokyo, he joined the Ministry of Finance (MOF) in 1978. He has served in various important positions in the MOF and accumulated distinct experiences, especially in the budget and tax policy arena, including as Director-General of the Tax Bureau and Commissioner of the National Tax Agency. After serving as Assistant Chief Cabinet Secretary from 2013 to 2020, he assumed his current position in September 2020.



Tetsushi Sonobe

Dean and CEO

Asian Development Bank Institute

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Tetsushi Sonobe is the Dean and CEO of the Asian Development Bank Institute (ADBI), the Tokyo-based think-tank of the Asian Development Bank that promotes the realization of a prosperous, inclusive, resilient, and sustainable Asia and the Pacific through policy research and capacity building. Born in 1960 in Tokyo, Dean Sonobe obtained his PhD in economics from Yale University and BA in economics from the University of Tokyo. His research interests include the empirics of economic development, particularly industrial development processes and poverty reduction in developing countries.

Dean Sonobe has more than 20 years' experience analyzing the role of human capital, institutions, and management in industrial development in Asia and other regions. Notably, he and prominent agricultural and development economist, Keijiro Otsuka, applied their unique enterprise survey approach to a series of development process case studies in different industries in East Asia. They expanded the scope of their industry study to cover South Asia, Africa, and Central America and conducted randomized controlled trials of management training programs for business owners and managers.

Before joining ADBI in April 2020, Dean Sonobe served for six years as a vice president of the National Graduate Institute for Policy Studies (GRIPS) in Tokyo. He also previously served as a professor of economics at Tokyo Metropolitan University and GRIPS. Dean Sonobe is a recipient of the Nikkei Book Publication Prize and the Masayoshi Ohira Memorial Prize, and a founding board member of the Japanese Association for Development Economics.

SESSION 1: THE EFFECT OF SUSTAINABILITY REGULATIONS ON COMPETITION POLICY

9:30-10:30

Some sustainability regulations may limit competition in certain markets. For instance, by limiting the use of coal and other fossil fuels in producing electricity, some power producers may be foreclosed from the market. In addition, subsidizing renewable energy may violate the concept of competitive neutrality. In this session, the panelists will comment on how aiming for sustainability can affect competition.

MODERATOR



Benjamin E. Radoc, Jr.

Director IV, Economics Office

Philippine Competition Commission

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Director Benjamin E. Radoc, Jr. joined the Philippine Competition Commission in 2016. Before joining the PCC, he served as economist in commercial banks and as consultant in various regional departments at the Asian Development Bank. He obtained his postgraduate qualifications from the University of East Anglia (UK), Kiel Institute for the World Economy (Germany), and the University of the Philippines School of Economics. He teaches behavioral economics at the Ateneo de Manila University.

SPEAKERS



Ritchie Hutton

*Competition Investigations Manager
New Zealand Commerce Commission*
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Ritchie is the Competition Investigations Manager, in the Competition Branch, of the New Zealand Commerce Commission. Ritchie joined the Commission in 2000 and since that time has held a wide variety of roles within the organisation. Ritchie has been responsible for teams investigating cartels, abuse of market power, mergers, and consumer law. Ritchie has also led the Commissions Government and international engagement, and the organisation's education and outreach work. In his current role, his focus is on implementation relating to the new abuse of market power provision in the Commerce Act.



Deswin Nur

*Head for the Bureau of Public Relations and Cooperation
Indonesia Competition Commission*
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Deswin Nur is the Bureau Head for Public Relations and Cooperation at the Indonesia Competition Commission (KPPU) where he deals with internal and external communication strategies for the Commission, as well as managing domestic and international cooperation. He also sits as Chair of the ASEAN Experts Group on Competition (AEGC) Meeting since KPPU's Chairmanship at AEGC in 2021. He also led several international trade negotiations with competition-related issues.

Deswin has been with KPPU for almost 20 years and has extensive experience across the fields of competition policy analysis, case investigation, and merger review. Prior to his current post, he was the former Director of Mergers.

He graduated with a Master's degree in Finance from the University of Indonesia and has published several articles.



Yusuke Takamiya

Partner

Mori Hamada & Matsumoto

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Yusuke Takamiya provides a wide range of legal advice on competition law with a focus on notifications for business combinations, handling of responses to authorities in relation to regulatory clearance as well as cartels and other violations of competition law, and has been involved in matters that require multilateral responses including those in the US and Europe. He regularly provides consultation on compliance with laws, including consumer protection laws, and offering legal advice on matters concerning abuse of superior bargaining positions, and engaging in analysis and examination of legal issues under antitrust law when companies start a new business.

He obtained his LL.B and Juris Doctor degrees from the University of Tokyo in 2005 and in 2007. He also graduated from the New York University School of Law in 2016 and received his post-graduate diploma in EU Competition Law at King's College London in 2017. He is a member of the Program for Globalization, Innovation and Competition Policy at the Research Institute of Economy, Trade and Industry of the Ministry of Economy, Trade and Industry since 2018, and member of the Study Group on Competition Policy for Achieving a Green Society of the Ministry of Economy, Trade and Industry since 2022. Mr. Yusuke was admitted to the Japan Bar in 2008, and in New York in 2017. He is a member of the Daini Tokyo Bar Association, American Bar Association New State Bar Association, International Bar Association and Inter-Pacific Bar Association.

SESSION 2: THE INTERFACE BETWEEN COMPETITION POLICY AND PRIVACY LAWS

11:00-12:00

The rapid growth of digital business interactions has posed new challenges to governments and regulatory authorities, largely because these platforms cut across the previously well-established boundaries of markets, jurisdictions, and regulations. Given this, policy areas that were previously considered separate have now become interlinked, and regulatory agencies must consider policy objectives that may contrast with their own. This session in particular aims to shed light on the interplay of competition policy and privacy regulation in the digital era. In many circumstances, the objectives of promoting competition and protecting personal data overlap, however, this may not always be the case. This session will center around the issues surrounding the intersection of these two regulations and opportunities to address these issues.

MODERATOR



Gwen Grecia-De Vera

*Program Director, Competition Law and Policy Program
University of the Philippines-College of Law
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Ms. De Vera is currently a Senior Lecturer at the University of the Philippines College of Law, handling courses in Political Law and Commercial Law (JD Program) and Comparative Competition Law (LLM Program). She is the Program Director of the Competition Law and Policy Program (CLPP) of the University of the Philippines Law Center. The UPLC-CLPP is intended to support the legal and institutional framework for competition policy in the country and serve as a platform for developing research and advocacy in competition law and policy in the Philippines and the region and a forum for academics, practitioners, and enforcement officers in the field of competition. Since 2019, she has also been serving as assistant to the Dean in relation to student affairs. She previously served as Assistant Professor at the College of Law, where she started as a Senior Lecturer in 1997, and later served as Director of the UPLC Institute of International Legal Studies from 2008 to 2011.

Ms. De Vera joined the Philippine Competition Commission in 2017 as its first Executive Director. Prior to the passage of the Philippine Competition Act, she worked on antitrust and competition issues in various sectors, including pharmaceuticals and energy. She has experience in advisory, transactional and litigation work in both the private and public sectors, as partner at Puyat Jacinto & Santos (PJS Law) where she leads teams in Infrastructure, Regulatory and Compliance, as well as Arbitration. Prior to joining the Philippine Competition Commission, she served as the Dean of the Manuel L. Quezon University School of Law.

SPEAKERS



Scott Gregson

Chief Executive Officer

Australia Competition and Consumer Commission

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Scott has held the Chief Executive Officer role (previously Chief Operating Officer) at the ACCC since April 2020, following a career dating back to 1996 when he joined the agency as a graduate.

The CEO is the ACCC's senior management position, leading the executive leadership team and managing the day to day operations of the ACCC, its people and resources. Scott ensures the organisation's structure and processes meet its strategic and cultural needs, and, along with the Chair and Commissioners, represents the ACCC and provides strategic direction on high profile or complex matters.

Prior to taking on the role, Scott held a number of senior leadership roles including most recently the Merger, Exemptions and Digital Division and, for much of his career, leading enforcement areas focussing on anticompetitive conduct and consumer protection including some of ACCC's high profile litigation. Scott has worked in ACCC offices across the country from his home town in Perth, to the office in Townsville before settling in Canberra.



Nasarudin Abdul Rahman

*Member of the Commission
Malaysia Competition Commission*
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Dr. Nasarudin Abdul Rahman is a Member of the Commission of the Malaysia Competition Commission and an Assistant Professor at the Ahmad Ibrahim Kulliyah of Laws, International Islamic University Malaysia (IIUM). He obtained his LLB (Hons) from IIUM in 2002 and his Master in Comparative Laws (MCL) also from IIUM in 2008. He received his PhD from Macquarie University of Sydney, Australia in the area of competition policy and law in Malaysia. Prior to joining IIUM, he was an advocate and solicitor of the High Court of Malaya. In 2002 he joined Bank Islam Malaysia Berhad where he served as an assistant manager in the industrial relations department, and later, an assistant manager in the risk management division overseeing Sharia'h risk compliance in Islamic banking. Nasarudin teaches company law at undergraduate level. His areas of interest are also competition policy and law, industrial relations, Islamic banking.



Franklin Anthony M. Tabaquin, IV

*Director, Privacy Policy Office
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Atty. Tabaquin, IV began his government service as a staff attorney of the Government Corporate Counsel (OGCC). He advised the OGCC and key Government-Owned and -Controlled Corporations (GOCCs) on the formulation of data privacy regulations and was appointed as data privacy officer.

He obtained his Bachelor of Laws degree from the San Beda University – Mendiola and was admitted to the Philippine Bar in 2007. He has been an advocate for adopting Technology Law in the government sector, where he spearheaded digitization efforts and awareness seminars/training in data privacy among GOCCs.

CLOSING REMARKS

12:00 - 12:15



Marah Victoria S. Querol

Commissioner

Philippine Competition Commission

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Prior to her appointment to the Philippine Competition Commission, Commissioner Marah Querol was Senior Deputy Executive Secretary at the Office of the Executive Secretary.

As a technocrat, she rose through the ranks from being a technical assistant under its Strategic Initiatives Management Office in 2010-2016 to Undersecretary in 2016-2022. Aside from her post under the Office of the President, she also served as a consultant at the Department of Environment and Natural Resources and Home Development Mutual Fund in the early 2000s.

Commissioner Querol is backed by experience in economics, business, and law, having obtained her Juris Doctor degree and Master of Business Administration degree at the Ateneo de Manila University, and her Economics degree at the University of the Philippines Diliman. Her public service record is also complemented by her years in the private sector through various legal firms.