### PHILIPPINE BIDDING DOCUMENTS

# Consulting Services for the Conduct of Social Media-based Advertisement for Stakeholder Awareness and Competition Enforcement

Government of the Republic of the Philippines

#### **PART I**

Request for Expression of Interest No. 2020-06-0077

June 2020

#### **Preface**

These Philippine Bidding Documents (PBDs) for the procurement of Consulting Services through Competitive Bidding have been prepared by the Government of the Philippines (GoP) for use by all branches, agencies, departments, bureaus, offices, or instrumentalities of the Government, including government-owned and/or -controlled corporations (GOCCs), government financial institutions (GFIs), state universities and colleges (SUCs), local government units (LGUs), and autonomous regional government. The procedures and practices presented in this document have been developed through broad experience, and are for mandatory use in projects that are financed in whole or in part by the GoP or the World Bank or any foreign government/foreign or international financing institution in accordance with the provisions of the 2016 Revised Implementing Rules and Regulations (IRR) of Republic Act 9184 (R.A. 9184).

The Bidding Documents shall clearly and adequately define, among others: (a) the objectives, scope, and expected outputs and/or results of the proposed contract; (b) the minimum eligibility requirements of bidders, such as track record to be determined by the Head of the Procuring Entity; (c) the expected contract duration, delivery schedule and/or time frame; and (d) the obligations, duties, and/or functions of the winning bidder.

In order to simplify the preparation of the Bidding Documents for each procurement, the PBDs groups the provisions that are intended to be used unchanged in Section II. Eligibility Documents of Part I; and Error! Reference source not found. (ITB) and Error! Reference source not found. (GCC) of Part II. Data and provisions specific to each procurement and contract should be included in Section III. Eligibility Data Sheet (EDS) of Part I, Error! Reference source not found. (BDS), and Error! Reference source not found. (SCC) of Part II. The forms to be used are provided in the attachments.

Care should be taken to check the relevance of the provisions of the Bidding Documents against the requirements of the specific Consulting Services to be procured. The following general directions should be observed when using the documents:

- (a) All the documents listed in the Table of Contents are normally required for the procurement of Consulting Services. However, they should be adapted as necessary to the circumstances of the particular Project.
- (b) These PBDs are divided into Part I and Part II, which shall be both made available from the time the Request for Expression of Interest is first advertised/posted until the deadline for the submission and receipt of bids
- (c) Specific details, such as the "name of the Procuring Entity" and "address for proposal submission," should be furnished in the EDS, BDS, and SCC. The final documents should contain neither blank spaces nor options.
- (d) This Preface and the footnotes or notes in italics included in the Request for Expression of Interest, EDS, BDS, SCC, Terms of Reference, and Appendices are not part of the text of the final document, although they contain instructions that the Procuring Entity should strictly follow. The Bidding Documents should contain no footnotes except **Error! Reference source not found.** of Part II since these provide important guidance to Bidders.

- (e) The criteria for evaluation and the various methods of evaluation in the ITB should be carefully reviewed. Only those that are selected to be used for the procurement in question should be retained and expanded, as required in the BDS. The criteria that are not applicable should be deleted from the BDS.
- (f) The cover should be modified as required to identify the Bidding Documents as to the names of the Project, Contract, and Procuring Entity, in addition to date of issue.
- (g) If modifications must be made to bidding procedures, they can be presented in the BDS. Modifications for specific Project or Contract should be provided in the SCC as amendments to the Conditions of Contract. For easy completion, whenever reference has to be made to specific clauses in the EDS, BDS, or SCC these terms shall be printed in bold type face on Section II. Eligibility Documents, Section I. Instructions to Bidders, and Section III. General Conditions of Contract, respectively.

#### TABLE OF CONTENTS

#### **PART I**

CHECKLIST OF ELIGIBILITY REQUIREMENTS	5
SECTION I. REQUEST FOR EXPRESSION OF INTEREST	6
SECTION II. ELIGIBILITY DOCUMENTS	10
SECTION III. ELIGIBILITY DATA SHEET	18
SECTION IV. ELIGIBILITY SUBMISSION FORMS	26

## Checklist of Eligibility Requirements

1. Eligibility Documents Submission Form (Annex A)

#### Class "A" Documents

#### **Legal Documents**

- 2. Registration certificate from:
  - Securities and Exchange Commission (SEC) for partnerships or corporations; or
  - Department of Trade and Industries (DTI) for sole proprietorships; or
  - Cooperative Development Authority (CDA) for cooperatives.
- 3. Mayor's permit issued by the city or municipality where the principal place of business of the prospective bidder is located
- 4. Tax Clearance per E.O. 398, s. 2005, as finally reviewed and approved by the BIR.

#### **Technical Documents**

- 5. Statement of Completed Contracts (Annex D)
- 6. Certificate of Good Standing and Satisfactory Completion
- 7. Statement of Ongoing and Awarded but Not Yet Started Contracts (Annex E)
- 8. Statement of Consultant's Nationality (Annex B)
- 9. Curriculum Vitae for the Proposed Professional Staff (Annex C)

#### **Financial Documents**

10. Audited Financial Statements (AFS) for the year 2019

#### **Class "B" Documents**

#### **Legal Documents**

11. Valid Joint Venture Agreement (JVA) if JV is in existence or duly notarized statements from all the potential joint venture partners stating that they will enter into and abide by the provisions of the JVA in the instance that the bid is successful.

# Section I. Request for Expression of Interest





# REQUEST FOR EXPRESSION OF INTEREST FOR CONSULTING SERVICES TO CONDUCT SOCIAL MEDIA-BASED ADVERTISEMENT FOR STAKEHOLDER AWARENESS AND COMPETITION ENFORCEMENT (REI No. 2020-06-0077)

- 1. The *Philippine Competition Commission (PCC)*, through its 2020 General Appropriations Act intends to apply the sum of **Two Million Three Hundred Twenty-Six Thousand Pesos (PhP 2,326,000.00)** being the Approved Budget for the Contract (ABC) to payments under the contract for *Consulting Services to Conduct Social Media-based Advertisement for Stakeholder Awareness and Competition Enforcement (Project)*. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposals.
- 2. The *PCC Bids and Awards Committee (PBAC)* now calls for the submission of eligibility documents for *the Project*. Eligibility documents of interested consultants must be duly received by the PBAC Secretariat on or before 1 July 2020, 12:00 Noon at 25/F Vertis North Corporate Center I, North Avenue, Quezon City 1105. Applications for eligibility will be evaluated based on a non-discretionary "pass/fail" criterion.
- 3. Interested consultants may obtain further information from *PCC* and inspect the Bidding Documents at the address given below from **8:00 AM to 5:00 PM** (*Monday through Friday*).
- 4. The Bidding Documents Part I may be acquired by interested consultants on 25 June 2020 from the address below. The Bidding Documents Part II may only be acquired by shortlisted consultants upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of Three Thousand Pesos (PhP 3,000.00).
  - It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the website of the Procuring Entity, provided that Bidders shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.
- 5. The BAC shall draw up the short list of consultants from those who have submitted Expression of Interest, including the eligibility documents, and have been determined as eligible in accordance with the provisions of Republic Act 9184 (RA 9184), otherwise known as the "Government Procurement Reform Act", and its Implementing Rules and Regulations (IRR). The short list shall consist of **five** (5) prospective bidders who will be entitled to submit bids. The criteria and rating system for short listing are:

Criteria	Weight (%)
I. Experience and Capability of the consultant	30
II. Quality of Personnel to be Assigned to the Project	60
III. Overall Work Commitment	10
Total	100
Hurdle Rate: 70%	

6. Bidding will be conducted through open competitive bidding procedures using non-discretionary "pass/fail" criterion as specified in the IRR of RA 9184.

Bidding is restricted to Filipino citizens/sole proprietorships, cooperatives, and partnerships or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.

- 7. The Procuring Entity shall evaluate bids using the **Quality Based Evaluation/Selection** (QBE/QBS) procedure.
- 8. The contract shall be completed within six (6) months upon the receipt of Notice to Proceed.
- 9. The *BAC* reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.
- 10. For further information, please refer to:

#### THE SECRETARIAT

Bids and Awards Committee Philippine Competition Commission 25/F Vertis North Corporate Center 1, North Avenue, Quezon City 1105 Telephone No.: (02) 8771-9722

E-mail: procurement@phcc.gov.ph or tjsakuma@phcc.gov.ph

Website: www.phcc.gov.ph

19 June 2020

ATTY. JOSEPH MELVIN B. BASAS

Chairperson

PCC Bids and Awards Committee

# Section II. Eligibility Documents

#### 1. Eligibility Criteria

- 1.1. The following persons/entities shall be allowed to participate in the bidding for Consulting Services:
  - (a) Duly licensed Filipino citizens/sole proprietorships;
  - (b) Partnerships duly organized under the laws of the Philippines and of which at least sixty percent (60%) of the interest belongs to citizens of the Philippines;
  - (c) Corporations duly organized under the laws of the Philippines and of which at least sixty percent (60%) of the outstanding capital stock belongs to citizens of the Philippines;
  - (d) Cooperatives duly organized under the laws of the Philippines; or
  - (e) Persons/entities forming themselves into a joint venture, *i.e.*, a group of two (2) or more persons/entities that intend to be jointly and severally responsible or liable for a particular contract: Provided, however, That Filipino ownership or interest thereof shall be at least sixty percent (60%). For this purpose, Filipino ownership or interest shall be based on the contributions of each of the members of the joint venture as specified in their JVA.
- 1.2. When the types and fields of Consulting Services involve the practice of professions regulated by law, those who will actually perform the services shall be Filipino citizens and registered professionals authorized by the appropriate regulatory body to practice those professions and allied professions specified in the **EDS**.
- 1.3. If the Request for Expression of Interest allows participation of foreign consultants, prospective foreign bidders may be eligible subject to the conditions stated in the **EDS**.
- 1.4. Government owned or –controlled corporations (GOCCs) may be eligible to participate only if they can establish that they (a) are legally and financially autonomous, (b) operate under commercial law, and (c) are not attached agencies of the Procuring Entity.

#### 2. Eligibility Requirements

- 2.1. The following eligibility requirements, together with the Eligibility Documents Submission Form, shall be submitted on or before the date of the eligibility check specified in the Request for Expression of Interest and Clause 5 for purposes of determining eligibility of prospective bidders:
  - (a) Class "A" Documents –

<u>Legal Documents</u>

(i) PhilGEPS Certificate of Registration and Membership in accordance with Section 8.5.2 of the IRR, except for foreign bidders participating in the procurement by a Philippine Foreign Service Office or Post, which shall submit their eligibility documents under Section 24.1 of the IRR, provided, that the winning Consultant shall register with PhilGEPS in accordance with Section 37.1.4 of the IRR;

#### **Technical Documents**

- (ii) Statement of the prospective bidder of all its ongoing and completed government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid, within the relevant period provided in the **EDS**. The statement shall include, for each contract, the following:
  - (ii.1) the name and location of the contract;
  - (ii.2) date of award of the contract;
  - (ii.3) type and brief description of consulting services;
  - (ii.4) consultant's role (whether main consultant, subconsultant, or partner in a JV)
  - (ii.5) amount of contract;
  - (ii.6) contract duration; and
  - (ii.7) certificate of satisfactory completion or equivalent document specified in the **EDS** issued by the client, in the case of a completed contract;
- (iii) Statement of the consultant specifying its nationality and confirming that those who will actually perform the service are registered professionals authorized by the appropriate regulatory body to practice those professions and allied professions in accordance with Clause 1.2, including their respective curriculum vitae.
- (b) Class "B" Document –

If applicable, the Joint Venture Agreement (JVA) in case the joint venture is already in existence, or duly notarized statements from all the potential joint venture partners in accordance with Section 24.1(b) of the IRR of RA 9184.

2.2. The eligibility requirements or statements, the bids, and all other documents to be submitted to the BAC must be in English. If the eligibility requirements or statements, the bids, and all other documents submitted to the BAC are in foreign language other than English, it must be accompanied by a translation

of the documents in English. The documents shall be translated by the relevant foreign government agency, the foreign government agency authorized to translate documents, or a registered translator in the foreign bidder's country; and shall be authenticated by the appropriate Philippine foreign service establishment/post or the equivalent office having jurisdiction over the foreign bidder's affairs in the Philippines. The English translation shall govern, for purposes of interpretation of the bid.

2.3. Prospective bidders may obtain a full range of expertise by associating with individual consultant(s) and/or other consultants or entities through a JV or subcontracting arrangements, as appropriate. However, subconsultants may only participate in the bid of one short listed consultant. Foreign Consultants shall seek the participation of Filipino Consultants by entering into a JV with, or subcontracting part of the project to, Filipino Consultants.

#### 3. Format and Signing of Eligibility Documents

- 3.1. Prospective bidders shall submit their eligibility documents through their duly authorized representative on or before the deadline specified in Clause 5.
- 3.2. Prospective bidders shall prepare an original and copies of the eligibility documents. In the event of any discrepancy between the original and the copies, the original shall prevail.
- 3.3. The Eligibility Documents Submission Form shall be signed by the duly authorized representative/s of the Bidder. Failure to do so shall be a ground for the rejection of the eligibility documents.
- 3.4. Any interlineations, erasures, or overwriting shall be valid only if they are signed or initialed by the duly authorized representative/s of the prospective bidder.

#### 4. Sealing and Marking of Eligibility Documents

- 4.1. Prospective bidders shall enclose their original eligibility documents described in Clause 2.1, in a sealed envelope marked "ORIGINAL ELIGIBILITY DOCUMENTS". Each copy thereof shall be similarly sealed duly marking the envelopes as "COPY NO. \_\_\_\_ ELIGIBILITY DOCUMENTS". These envelopes containing the original and the copies shall then be enclosed in one single envelope.
- 4.2. The original and the number of copies of the eligibility documents as indicated in the **EDS** shall be typed or written in ink and shall be signed by the prospective bidder or its duly authorized representative/s.

#### 4.3. All envelopes shall:

- (c) contain the name of the contract to be bid in capital letters;
- (d) bear the name and address of the prospective bidder in capital letters;

- (e) be addressed to the Procuring Entity's BAC specified in the **EDS**;
- (f) bear the specific identification of this Project indicated in the **EDS**; and
- (g) bear a warning "DO NOT OPEN BEFORE..." the date and time for the opening of eligibility documents, in accordance with Clause 5.
- 4.4 Eligibility documents that are not properly sealed and marked, as required in the bidding documents, shall not be rejected, but the bidder or its duly authorized representative shall acknowledge such condition of the documents as submitted. The BAC shall assume no responsibility for the misplacement of the contents of the improperly sealed or marked eligibility documents, or for its premature opening.

#### 5. Deadline for Submission of Eligibility Documents

Eligibility documents must be received by the Procuring Entity's BAC at the address and on or before the date and time indicated in the Request for Expression of Interest and the **EDS**.

#### **6.** Late Submission of Eligibility Documents

Any eligibility documents submitted after the deadline for submission and receipt prescribed in Clause 0 shall be declared "Late" and shall not be accepted by the Procuring Entity. The BAC shall record in the minutes of submission and opening of eligibility documents, the Bidder's name, its representative and the time the eligibility documents were submitted late.

#### 7. Modification and Withdrawal of Eligibility Documents

- 7.1. The prospective bidder may modify its eligibility documents after it has been submitted; provided that the modification is received by the Procuring Entity prior to the deadline specified in Clause 5. The prospective bidder shall not be allowed to retrieve its original eligibility documents, but shall be allowed to submit another set equally sealed, properly identified, linked to its original bid marked as "ELIGIBILITY MODIFICATION" and stamped "received" by the BAC. Modifications received after the applicable deadline shall not be considered and shall be returned to the prospective bidder unopened.
- 7.2. A prospective bidder may, through a letter of withdrawal, withdraw its eligibility documents after it has been submitted, for valid and justifiable reason; provided that the letter of withdrawal is received by the Procuring Entity prior to the deadline prescribed for submission and receipt of eligibility documents.
- 7.3. Eligibility documents requested to be withdrawn in accordance with this Clause shall be returned unopened to the prospective bidder concerned. A prospective bidder that withdraws its eligibility documents shall not be permitted to submit another set, directly or indirectly, for the same project. A prospective bidder that acquired the eligibility documents may also express its intention not to participate in the bidding through a letter which should reach

and be stamped by the BAC before the deadline for submission and receipt of eligibility documents.

#### 8. Opening and Preliminary Examination of Eligibility Documents

8.1. The BAC will open the envelopes containing the eligibility documents in the presence of the prospective bidders' representatives who choose to attend, at the time, on the date, and at the place specified in the **EDS**. The prospective bidders' representatives who are present shall sign a register evidencing their attendance.

In case the submitted eligibility envelopes cannot be opened as scheduled due to justifiable reasons, the BAC shall take custody of the said envelopes and reschedule the opening on the next working day or at the soonest possible time through the issuance of a Notice of Postponement to be posted in the PhilGEPS website and the website of the Procuring Entity concerned.

- 8.2. Letters of withdrawal shall be read out and recorded during the opening of eligibility documents and the envelope containing the corresponding withdrawn eligibility documents shall be returned unopened to the withdrawing prospective bidder.
- 8.3. The eligibility documents envelopes and modifications, if any, shall be opened one at a time, and the following read out and recorded:
  - (h) the name of the prospective bidder;
  - (i) whether there is a modification or substitution; and
  - (j) the presence or absence of each document comprising the eligibility documents vis-à-vis a checklist of the required documents.
- 8.4. The eligibility of each prospective bidder shall be determined by examining each bidder's eligibility requirements or statements against a checklist of requirements, using non-discretionary "pass/fail" criterion, as stated in the Request for Expression of Interest, and shall be determined as either "eligible" or "ineligible." If a prospective bidder submits the specific eligibility document required, he shall be rated "passed" for that particular requirement. In this regard, failure to submit a requirement, or an incomplete or patently insufficient submission, shall be considered "failed" for the particular eligibility requirement concerned. If a prospective bidder is rated "passed" for all the eligibility requirements, he shall be considered eligible to participate in the bidding, and the BAC shall mark the set of eligibility documents of the prospective bidder concerned as "eligible." If a prospective bidder is rated "failed" in any of the eligibility requirements, he shall be considered ineligible to participate in the bidding, and the BAC shall mark the set of eligibility documents of the prospective bidder concerned as "ineligible." In either case, the BAC chairperson or his duly designated authority shall countersign the markings.

#### 9. Short Listing of Consultants

- 9.1. Only prospective bidders whose submitted contracts are similar in nature and complexity to the contract to be bid as provided in the **EDS** shall be considered for short listing.
- 9.2. The BAC shall draw up the short list of prospective bidders from those declared eligible using the detailed set of criteria and rating system to be used specified in the **EDS**.
- 9.3. Short listed consultants shall be invited to participate in the bidding for this project through a Notice of Eligibility and Short Listing issued by the BAC.

#### 10. Protest Mechanism

Decision of the Procuring Entity at any stage of the procurement process may be questioned in accordance with Section 55 of the IRR of RA 9184.

# Section III. Eligibility Data Sheet

# **Eligibility Data Sheet**

Eligibility Documents	
1.2	Other Technical Services or Special Studies
1.3	No further instructions.
2.1(a)(ii)	The statement of all ongoing and completed government and private contracts shall include all such contracts within the <b>last three</b> (3) years prior to the deadline for the submission and receipt of eligibility documents.
2.1(a)(ii.7)	Consultants must provide Certificate of Good Standing, Satisfactory Completion, Project Acceptance Certificate or equivalent document.
4.2	Each prospective bidder shall submit one (1) original and two (2) copies of its eligibility documents.
	All submissions must be contained and sealed in one (1) package.
	Each sealed Bid shall be labeled as follows:
	<header label=""></header>
	ATTENTION: THE BAC CHAIRPERSON Philippine Competition Commission 25/F Vertis North Corporate Center I, North Avenue, Quezon City 1105
	Nam of Project:
	REI No.: Date & Time of Opening of Eligibility Documents:
	Submitted by: <u>Bidder's name and signature</u> Address of Bidder:
	"DO NOT OPEN BEFORE DATE AND TIME OF OPENING OF BIDS"
	<header label=""> sample:</header>
	1. "ORIGINAL ELIGIBILITY DOCUMENTS PLUS TWO COPIES INSIDE" – for the main envelope
	2. "ORIGINAL ELIGIBILITY DOCUMENTS" – for the 1 <sup>st</sup> sub-envelope

	3. "COPY 1	" – for the 2 <sup>nd</sup> sub-en	rvelope	<b>;</b>	
		2" – for the 3 <sup>rd</sup> sub-er	•		
(e)		Bids and Awards Committee Philippine Competition Commission			
		Corporate Center I,			
	North Avenue, Q				
(f)		Request for Expression of Interest No. 2020-06-0077			
5	The address for submission of eligibility documents is:				
	Philippine Com	petition Commission	<b>,</b>		
		Corporate Center I,	1		
	North Avenue, Q				
	The deadline for	submission of eligibi	lity do	cuments is:	
	1 July 2020, 12:0	00 Noon			
8.1	The place of oper	ning of eligibility doc	uments	s is:	
	Teleconferencing	g through Microsoft	t Team	s	
	The date and time	e of opening of eligib	ility de	ocumente ic	
	The date and time of opening of eligibility documents is:				
	01 July 2020, 2:0	00 PM			
9.1	Similar contracts shall refer to Conduct of Social Media-based				
9.2	Advertisement DADAMETERS DATING SYSTEMS DATING			DATING	
9.2	CRITERIA	PARAMETERS		TING SYSTEMS	RATING
	Applicable	Years in Business	100	More than five	
	experience	/ Consultancy	00	(5) years	
	and capability of the bidder	(10%)	90	Five (5) years	
	of the blader		80	Four (4) years	
	(30%)		70	Three (3) years	
	(30 /0)		60	Two (2) years	
			50	One (1) year	
			0	Less than one	
		C' '1 /D 1	100	(1) year	
		Similar/Relevant	100	More than five	
		engagement in	00	(5) engagements	
		the last three (3)	90	Five (5)	
		years (40%)	90	engagements	
		(+070)	80	Four (4)	
			70	engagements Three (3)	
			/0	Three (3)	
			60	engagements Two (2)	
			UU	` '	
				engagements	

 _		T	
		50	One (1)
			engagement
		0	No engagement
	Quality of similar	100	At least three (3)
	engagements		of the social
	(50%)		media platforms,
			required in this
			TOR, were used
			in a campaign,
			with an average
			of at least 1.4
			million audience
			reached per
			material.
		85	At least three (3)
			of the social
			media platforms,
			required in this
			TOR, were used
			in a campaign,
			with an average
			of at least 1.2
			million audience
			reached per
			material.
		70	At least three (3)
			of the social
			media platforms,
			required in this
			TOR, were used
			in a campaign,
			with an average
			of at least one
			(1) million
			audience
			reached per
			material.
		55	At least two (2)
			of the social
			media platforms,
			required in this
			TOR, were used
			in a campaign,
			with an average
			of at 500K
			audience
			reached per
			material.
		0	Less than two
			(2) of the social
		l	(=) of the bootur

		Т	
			media platforms,
			required in this
			TOR, were used
			in a campaign,
			with an average
			of at 500K
			audience
			reached per
			material.
Qualification Project Lead/manager			
of personnel	Years of	100	More than five
who may be	experience in the	100	(5) years
assigned to	indicated field/s	90	Five (5) years
he project	(30%)	80	Four (4) years
ne project	(3070)		<del>, , , , , , , , , , , , , , , , , , , </del>
(60%)		70	Three (3) years
00 /0)		60	Two (2) years
		50	One (1) year
		0	Less than one
			(1) year
	Similar/Relevant	100	More than five
	engagements		(5) engagements
	(30%)	90	Five (5)
			engagements
		80	Four (4)
			engagements
		70	Three (3)
			engagements
		60	Two (2)
			engagements
		50	One (1)
			engagement
		0	No engagement
	Quality of similar	100	At least three (3)
	engagements		of the social
	(30%)		media platforms,
	,		required in this
			TOR, were used
			in a campaign,
			with an average
			of at least 1.4
			million audience
			reached per
			material.
		85	At least three (3)
			of the social
			media platforms,
			required in this
			TOR, were used
			in a campaign,
		l	m a campaign,

_	r	ı	
			with an average
			of at least 1.2
			million audience
			reached per
			material.
		70	At least three (3)
			of the social
			media platforms,
			required in this
			TOR, were used
			in a campaign,
			with an average
			of at least one
			(1) million
			audience
			reached per
			material.
		55	At least two (2)
			of the social
			media platforms,
			required in this
			TOR, were used
			in a campaign,
			with an average
			of at 500K
			audience
			reached per
			material.
		0	Less than two
			(2) of the social
			media platforms,
			required in this
			TOR, were used
			in a campaign,
			with an average
			of at 500K
			audience
			reached per
			material.
	Training (10%)	100	With more than
		100	24 hours of
			training in
			advertising,
			marketing
			communications
			, multimedia
			campaign
			planning and
			management,
			and other similar
			and other silling

	<u> </u>	1	T
			and/or relevant
			fields
		70	With 24 hours of
			training in
			advertising,
			marketing
			communications
			, multimedia
			campaign
			planning and
			management, and other similar
			and/or relevant
		7.0	fields
		50	With less than
			24 hours of
			training in
			advertising,
			marketing
			communications
			, multimedia
			campaign
			planning and
			management,
			and other similar
			and/or relevant
			fields
		0	With no training
			in advertising,
			marketing
			communications
			, multimedia
			campaign
			planning and
			management,
			and other similar
			and/or relevant
O	Name la concer d	100	fields
Overall work	Number of	100	Less than four
commitment	ongoing projects		(4) ongoing
(job capacity)	(100%)	00	projects
(100/)		90	At most four (4)
(10%)		00	ongoing projects
		80	At most five (5)
		70	ongoing projects
		70	At most six (6)
			ongoing projects
		60	At most seven
			(7) ongoing
			projects

	50	At most eight
		(8) ongoing
		projects
	40	At most nine (9)
		ongoing projects
	30	At most 10
		ongoing projects
	20	At most 11
		ongoing projects
	0	More than 11
		ongoing projects

No. of short-listed consultants = five (5) Hurdle rate / Cut-off score = 70 points No. of key personnel = one (1)

# Section IV. Eligibility Submission Forms

Eligibility Documents Submission Form	.27
Statement of the Consultant's Nationality	.28
Format of Curriculum Vitae (CV) for Proposed Professional Staff	
Statement of Completed Contracts	.32
Statement of Ongoing Contracts and Awarded but not yet started Contracts	.33

#### **ELIGIBILITY DOCUMENTS SUBMISSION FORM**

[Date]

[Name and address of the Procuring Entity]

#### Ladies/Gentlemen:

In connection with your Request for Expression of Interest dated [insert date] for [Title of Project], [Name of Consultant] hereby expresses interest in participating in the eligibility and short listing for said Project and submits the attached eligibility documents in compliance with the Eligibility Documents therefor.

In line with this submission, we certify that:

- a) [Name of Consultant] is not blacklisted or barred from bidding by the GoP or any of its agencies, offices, corporations, LGUs, or autonomous regional government, including foreign government/foreign or international financing institution; and
- b) Each of the documents submitted herewith is an authentic copy of the original, complete, and all statements and information provided therein are true and correct.

We acknowledge and accept the Procuring Entity's right to inspect and audit all records relating to our submission irrespective of whether we are declared eligible and short listed or not.

We further acknowledge that failure to sign this Eligibility Document Submission Form shall be a ground for our disqualification.

Yours sincerely,

Signature
Name and Title of Authorized Signatory
Name of Consultant
Address

#### STATEMENT OF THE CONSULTANT'S NATIONALITY

[Name	and address of the Pi	rocuring Entity]		
Ladies	/Gentlemen:			
the [Pı		he requirements of the ference No.], I/We he		
1.		[Select one and delet	e the rest]	
	- •	bidder] That <u>(N</u> ership/corporation/joi es;		
	[If foreign entity bidder] That (Name of Bidder) is a foreign sole proprietorship/partnership/corporation/joint venture organized or formed under the laws of the (Name of Country);			
	-00	der] That (Name of Boon and/or any agency a		
2.		That the following a	re/is the proposed Cor	nsultants:
	Name of Proposed Consultant	Proposed Position	Nationality	Proof of Identification
	1.			
	2.			
	3.			
	4.			
	5.			
	6.			
	7.			
	8.			
<ul><li>3.</li><li>4.</li></ul>	-	connel ( <i>Annex/es</i> That the undersigne	); and d is/are the authorize	culum Vitae of the
	this public bidding as	s evidenced by herewit	th attached notarized a	authority.

Signature:	
Name and Title of Authorized Signatory:	
Name of Consultant/Company:	
Address:	
Email Address:	
Contact Nos:	

Very truly yours,

#### FORMAT OF CURRICULUM VITAE (CV) FOR PROPOSED PROFESSIONAL STAFF

Proposed Position								
Daysonal Information								
Personal Information Name of Staff								
Address				Co	Contact No.			Email Address
Date of Birth			Citizenship				Civil St	tatus
Work Experience (star	t from th	e curren	t empl	ovment, a	add rows i	if nece	ssarv	·)
AGENCY / COMPANY NAME (Write in full)	INCLI DA	JSIVE TES dd/yy) To	Nun Expe (Nur Yea	Total Inber of erience Inber of original and onths)	POSITIO TITLE (Write full)	ON E		JOB DESCRIPTION
Relevant Training (sta				. add row	s if neces.		- 6	Canada ata d
Course Title	Fro	lusive Da m	To	Loca	ation	No. Hou		Conducted / Sponsored by
	.,							
Education (start from				ws it nece	essary)			Cabalarahina / Agadamia
School From			sive Dates To		Degree Course		,	Scholarships / Academic Honors Received
Technical Expertise								
rechnical Expertise								

Database		
Operating Systems		
Application Software		
	rtificates, Other Credentials	
	Title	Date Received
Certification:		
_	rtify that to the best of my knowledge and cications, and my experience.	d belief, these data correctly
		Date:
[Signature of staff member	and authorized representative of the firm]	Day/Month/Year
Full name of staff men Full name of authorize	nber:d representative:	

#### STATEMENT OF COMPLETED CONTRACTS

This is to certify that	(consultant)	has the following completed contracts:					
PROJECT NAME (including NAME, ADDRESS OF CLIENT, CONTACT NO.)	DATE OF CONTRACT	TYPE OF CONTRACT	START DATE	COMPLETION DATE	AMOUNT OF CONTRACT	CONSULTANT'S ROLE (DESCRIPTION OF ACTUAL SERVICES PROVIDED)	
				1			
Name and Signature o	f Authorized Represe	 ntative	_			Date	

#### STATEMENT OF ONGOING CONTRACTS AND AWARDED BUT NOT YET STARTED CONTRACTS

This is to certify that (consultant)		has the following ongoing and awarded but not yet started contracts:						
DATE OF CONTRACT	CONTRACTING PARTY	NAME OF CONTRACT	TYPE OF CONTRACT	BRIEF DESCRIPTION OF CONSULTING SERVICE	AMOUNT OF CONTRACT	VALUE OF OUTSTANDING	CONSULTANT IS:  a. main consultant	
						CONTRACT	b. subcontractor c. partner in a JV	
Nam	ne and Signature	of Authorized Re	presentative				Date	

