

# **PHILIPPINE BIDDING DOCUMENTS**

## **Procurement of Consulting Services to Conduct Social Media Advertising Placements for Stakeholder Awareness and Competition Enforcement**

### **Part I**

**REI 2021-05-0061**

**Government of the Republic of the Philippines  
Philippine Competition Commission**

**May 2021**

# Preface

These Philippine Bidding Documents (PBDs) for the procurement of Consulting Services through Competitive Bidding have been prepared by the Government of the Philippines (GoP) for use by all branches, agencies, departments, bureaus, offices, or instrumentalities of the Government, including government-owned and/or -controlled corporations (GOCCs), government financial institutions (GFIs), state universities and colleges (SUCs), local government units (LGUs), and autonomous regional government. The procedures and practices presented in this document have been developed through broad experience, and are for mandatory use in projects that are financed in whole or in part by the GoP or the World Bank or any foreign government/foreign or international financing institution in accordance with the provisions of the 2016 Revised Implementing Rules and Regulations (IRR) of Republic Act 9184 (R.A. 9184).

The Bidding Documents shall clearly and adequately define, among others: (a) the objectives, scope, and expected outputs and/or results of the proposed contract; (b) the minimum eligibility requirements of bidders, such as track record to be determined by the Head of the Procuring Entity; (c) the expected contract duration, delivery schedule and/or time frame; and (d) the obligations, duties, and/or functions of the winning bidder.

In order to simplify the preparation of the Bidding Documents for each procurement, the PBDs groups the provisions that are intended to be used unchanged in Section II. Eligibility Documents of Part I; and **Error! Reference source not found.** (ITB) and **Error! Reference source not found.** (GCC) of Part II. Data and provisions specific to each procurement and contract should be included in Section III. Eligibility Data Sheet (EDS) of Part I, **Error! Reference source not found.** (BDS), and **Error! Reference source not found.** (SCC) of Part II. The forms to be used are provided in the attachments.

Care should be taken to check the relevance of the provisions of the Bidding Documents against the requirements of the specific Consulting Services to be procured. The following general directions should be observed when using the documents:

- (a) All the documents listed in the Table of Contents are normally required for the procurement of Consulting Services. However, they should be adapted as necessary to the circumstances of the particular Project.
- (b) These PBDs are divided into Part I and Part II, which shall be both made available from the time the Request for Expression of Interest is first advertised/posted until the deadline for the submission and receipt of bids
- (c) Specific details, such as the “name of the Procuring Entity” and “address for proposal submission,” should be furnished in the EDS, BDS, and SCC. The final documents should contain neither blank spaces nor options.
- (d) This Preface and the footnotes or notes in italics included in the Request for Expression of Interest, EDS, BDS, SCC, Terms of Reference, and Appendices are not part of the text of the final document, although they contain instructions that the Procuring Entity should strictly follow. The Bidding Documents should contain no footnotes except **Error! Reference source not found.** of Part II since these provide important guidance to Bidders.

- (e) The criteria for evaluation and the various methods of evaluation in the ITB should be carefully reviewed. Only those that are selected to be used for the procurement in question should be retained and expanded, as required in the BDS. The criteria that are not applicable should be deleted from the BDS.
- (f) The cover should be modified as required to identify the Bidding Documents as to the names of the Project, Contract, and Procuring Entity, in addition to date of issue.
- (g) If modifications must be made to bidding procedures, they can be presented in the BDS. Modifications for specific Project or Contract should be provided in the SCC as amendments to the Conditions of Contract. For easy completion, whenever reference has to be made to specific clauses in the EDS, BDS, or SCC these terms shall be printed in bold type face on Section II. Eligibility Documents, Section I. Instructions to Bidders, and Section III. General Conditions of Contract, respectively.

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# ***Checklist of Eligibility Requirements***

1. Eligibility documents Submission Form (Annex A)

## **Class “A” Documents**

### **Legal Documents**

2. Registration certificate from:
  - Securities and Exchange Commission (SEC) for partnerships or corporations; or
  - Department of Trade and Industries (DTI) for sole proprietorships; or
  - Cooperative Development Authority (CDA) for cooperatives.
3. Mayor’s permit issued by the city or municipality where the principal place of business of the prospective bidder is located
4. Tax Clearance per E.O. 398, s. 2005, as finally reviewed and approved by the BIR.

*or in lieu of items 2-4*

Valid PhilGEPS Registration under Platinum Membership (Pages 1-3)

### **Technical Documents**

5. Statement of Completed Contracts (Annex D)
6. Certificate of Good Standing and Satisfactory Completion
7. Statement of Ongoing and Awarded but Not Yet Started Contracts (Annex E)
8. Statement of Consultant’s Nationality (Annex B)
9. Curriculum Vitae for the Proposed Professional Staff (Annex C)

### **Financial Documents**

10. Latest Audited Financial Statements (AFS)

## **Class “B” Document**

### **Legal Documents**

11. Valid Joint Venture Agreement (JVA) if JV is in existence or duly notarized statements from all the potential joint venture partners stating that they will enter into and abide by the provisions of the JVA in the instance that the bid is successful.

***Section I. Request for Expression of Interest***

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## **REQUEST FOR EXPRESSION OF INTEREST FOR THE PROCUREMENT OF CONSULTING SERVICES TO CONDUCT SOCIAL MEDIA ADVERTISING PLACEMENTS FOR STAKEHOLDER AWARENESS AND COMPETITION ENFORCEMENT**

1. The *Philippine Competition Commission (PCC)* through the *2021 General Appropriations Act* intends to apply the sum of *Sixteen Million Sixty Thousand Three Hundred Eighty-Three Pesos (PhP16,060,383.00)* for the *Procurement of Consulting Services to Conduct Social Media Advertising Placements for Stakeholder Awareness and Competition Enforcement (Procurement)* under the *Request for Expression of Interest No. 2021-05-0061*. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposals.
2. The *PCC* now calls for the submission of eligibility documents for the *Procurement*. Eligibility documents of interested consultants must be duly received by the BAC Secretariat on or before *24 May 2021, 12:00NN* at *25<sup>F</sup> Vertis North Corporate Center 1, North Avenue, Quezon City*. Opening of the eligibility documents will follow on *24 May 2021/1:30 PM* at *25<sup>F</sup> Vertis North Corporate Center 1, North Avenue, Quezon City*. Bidders may attend the opening either at the given address or online via Microsoft Teams. Applications for eligibility will be evaluated based on a non-discretionary “pass/fail” criterion.
3. Interested bidders may obtain further information from *PCC* and inspect the Bidding Documents at the address given below during *Office Hours from 8:00 A.M. to 5:00 P.M. (Monday to Friday)*.
4. The Bidding Documents – Part I may be acquired on *14 May 2021* by interested Consultants from the address below. Bidding Documents – Part II may only be acquired by Short Listed Consultants upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of *Fifteen Thousand Pesos (PhP15,000.00)*.  
It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System and the website of the Procuring Entity, provided that Bidders shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.
5. The BAC shall draw up the short list of consultants from those who have submitted the Expression of Interest, including the eligibility documents, and have been determined as

eligible in accordance with the provisions of RA 9184, otherwise known as the “Government Procurement Reform Act”, and its IRR.

The short list may consist of *five (5)* prospective bidders who will be entitled to submit bids. The criteria and rating system for short listing are:

	<b>Qualifications</b>	<b>Requirements</b>	<b>Points</b>
<b>Applicable experience of consulting firm</b>	An established media agency, specializing in strategic media planning using digital platforms, with experience in marketing communications, advertising, and other similar and/or relevant fields.	<ul style="list-style-type: none"> <li>• Preferably with five (5) years in the media planning industry. Preferably handled three (3) similar* and/or relevant** projects in the past three (3) years</li> </ul>	<b>60</b>
<b>Quality of personnel to be assigned to this project</b>	<p><b>Experience:</b> Must have excellent skills in strategic multimedia planning and management, advocacy campaigns, digital marketing and communications, and other similar and/or relevant fields.</p>	<p><b>Project Manager</b></p> <ul style="list-style-type: none"> <li>• <b>Experience:</b> Preferably with five (5) similar* and/or relevant** projects in the past five (5) years, <b>AND</b> with seven (7) years of experience in the</li> <li>• above mentioned field/s.</li> </ul>	<b>30</b>
	<p><b>Education:</b> In the field of communication, social sciences, arts and sciences, etc.</p>	<ul style="list-style-type: none"> <li>• <b>Education:</b> Preferably with Master's degree in the indicated disciplines.</li> </ul>	
<b>Overall work commitment</b>	Number of ongoing contracts	<ul style="list-style-type: none"> <li>• Preferably handling three (3) ongoing contracts only (including awarded but not yet started contracts).</li> </ul>	<b>10</b>
<b>TOTAL</b>			<b>100</b>
<p>* Similar refers to the conduct of multimedia campaigns on Facebook, Twitter, and Youtube.  ** Relevant refers to the development of information, education, and communication (IEC) materials in any platform; advertising; marketing communication; and awareness campaign.</p>			

- Bidding will be conducted through open competitive bidding procedures using non-discretionary “pass/fail” criterion as specified in the IRR of RA 9184.

Bidding is restricted to Filipino citizens/sole proprietorships, cooperatives, and partnerships or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.

- The Procuring Entity shall evaluate bids using **Quality-Based Evaluation** procedure. The criteria and rating system for the evaluation of bids shall be provided in the Instructions to Bidders.



8. The contract shall be completed in 2021, approximately within **EIGHT (8) months** upon issuance of the Notice to Proceed.
9. The **PCC** reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders
10. For further information, please refer to:

***THE SECRETARIAT***

*Bids and Awards Committee*

*Philippine Competition Commission*

*25F Tower 1, Vertis North Corporate Center,*

*North Avenue, Quezon City*

*Telephone No.: (02) 771-9722 local 204/205*

*e-mail: [procurement@phcc.gov.ph](mailto:procurement@phcc.gov.ph) or [amfrancisco@phcc.gov.ph](mailto:amfrancisco@phcc.gov.ph)*

***14 May 2021***



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**JESON Q. DE LA TORRE**  
Chairperson  
PCC Bids and Awards Committee



## ***Section II. Eligibility Documents***

## 1. Eligibility Criteria

- 1.1. The following persons/entities shall be allowed to participate in the bidding for Consulting Services:
  - (a) Duly licensed Filipino citizens/sole proprietorships;
  - (b) Partnerships duly organized under the laws of the Philippines and of which at least sixty percent (60%) of the interest belongs to citizens of the Philippines;
  - (c) Corporations duly organized under the laws of the Philippines and of which at least sixty percent (60%) of the outstanding capital stock belongs to citizens of the Philippines;
  - (d) Cooperatives duly organized under the laws of the Philippines; or
  - (e) Persons/entities forming themselves into a joint venture, *i.e.*, a group of two (2) or more persons/entities that intend to be jointly and severally responsible or liable for a particular contract: Provided, however, That Filipino ownership or interest thereof shall be at least sixty percent (60%). For this purpose, Filipino ownership or interest shall be based on the contributions of each of the members of the joint venture as specified in their JVA.
- 1.2. When the types and fields of Consulting Services involve the practice of professions regulated by law, those who will actually perform the services shall be Filipino citizens and registered professionals authorized by the appropriate regulatory body to practice those professions and allied professions specified in the **EDS**.
- 1.3. If the Request for Expression of Interest allows participation of foreign consultants, prospective foreign bidders may be eligible subject to the conditions stated in the **EDS**.
- 1.4. Government owned or –controlled corporations (GOCCs) may be eligible to participate only if they can establish that they (a) are legally and financially autonomous, (b) operate under commercial law, and (c) are not attached agencies of the Procuring Entity.

## 2. Eligibility Requirements

- 2.1. The following eligibility requirements, together with the Eligibility Documents Submission Form, shall be submitted on or before the date of the eligibility check specified in the Request for Expression of Interest and Clause 5 for purposes of determining eligibility of prospective bidders:
  - (a) Class “A” Documents –  
*Legal Documents*

- (i) PhilGEPS Certificate of Registration and Membership in accordance with Section 8.5.2 of the IRR, except for foreign bidders participating in the procurement by a Philippine Foreign Service Office or Post, which shall submit their eligibility documents under Section 24.1 of the IRR, provided, that the winning Consultant shall register with PhilGEPS in accordance with Section 37.1.4 of the IRR;

Technical Documents

- (ii) Statement of the prospective bidder of all its ongoing and completed government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid, within the relevant period provided in the **EDS**. The statement shall include, for each contract, the following:
  - (ii.1) the name and location of the contract;
  - (ii.2) date of award of the contract;
  - (ii.3) type and brief description of consulting services;
  - (ii.4) consultant's role (whether main consultant, subconsultant, or partner in a JV)
  - (ii.5) amount of contract;
  - (ii.6) contract duration; and
  - (ii.7) certificate of satisfactory completion or equivalent document specified in the **EDS** issued by the client, in the case of a completed contract;
- (iii) Statement of the consultant specifying its nationality and confirming that those who will actually perform the service are registered professionals authorized by the appropriate regulatory body to practice those professions and allied professions in accordance with Clause 1.2, including their respective curriculum vitae.

- (b) Class "B" Document –

If applicable, the Joint Venture Agreement (JVA) in case the joint venture is already in existence, or duly notarized statements from all the potential joint venture partners in accordance with Section 24.1(b) of the IRR of RA 9184.

- 2.2. The eligibility requirements or statements, the bids, and all other documents to be submitted to the BAC must be in English. If the eligibility requirements or statements, the bids, and all other documents submitted to the BAC are in foreign language other than English, it must be accompanied by a translation of

the documents in English. The documents shall be translated by the relevant foreign government agency, the foreign government agency authorized to translate documents, or a registered translator in the foreign bidder's country; and shall be authenticated by the appropriate Philippine foreign service establishment/post or the equivalent office having jurisdiction over the foreign bidder's affairs in the Philippines. The English translation shall govern, for purposes of interpretation of the bid.

- 2.3. Prospective bidders may obtain a full range of expertise by associating with individual consultant(s) and/or other consultants or entities through a JV or subcontracting arrangements, as appropriate. However, subconsultants may only participate in the bid of one short listed consultant. Foreign Consultants shall seek the participation of Filipino Consultants by entering into a JV with, or subcontracting part of the project to, Filipino Consultants.

### **3. Format and Signing of Eligibility Documents**

- 3.1. Prospective bidders shall submit their eligibility documents through their duly authorized representative on or before the deadline specified in Clause 5.
- 3.2. Prospective bidders shall prepare an original and copies of the eligibility documents. In the event of any discrepancy between the original and the copies, the original shall prevail.
- 3.3. The Eligibility Documents Submission Form shall be signed by the duly authorized representative/s of the Bidder. Failure to do so shall be a ground for the rejection of the eligibility documents.
- 3.4. Any interlineations, erasures, or overwriting shall be valid only if they are signed or initialed by the duly authorized representative/s of the prospective bidder.

### **4. Sealing and Marking of Eligibility Documents**

- 4.1. Prospective bidders shall enclose their original eligibility documents described in Clause 2.1, in a sealed envelope marked "ORIGINAL – ELIGIBILITY DOCUMENTS". Each copy thereof shall be similarly sealed duly marking the envelopes as "COPY NO. - ELIGIBILITY DOCUMENTS". These envelopes containing the original and the copies shall then be enclosed in one single envelope.
- 4.2. The original and the number of copies of the eligibility documents as indicated in the **EDS** shall be typed or written in ink and shall be signed by the prospective bidder or its duly authorized representative/s.
- 4.3. All envelopes shall:
  - (c) contain the name of the contract to be bid in capital letters;
  - (d) bear the name and address of the prospective bidder in capital letters;

- (e) be addressed to the Procuring Entity's BAC specified in the **EDS**;
- (f) bear the specific identification of this Project indicated in the **EDS**; and
- (g) bear a warning "DO NOT OPEN BEFORE..." the date and time for the opening of eligibility documents, in accordance with Clause 5.

4.4 Eligibility documents that are not properly sealed and marked, as required in the bidding documents, shall not be rejected, but the bidder or its duly authorized representative shall acknowledge such condition of the documents as submitted. The BAC shall assume no responsibility for the misplacement of the contents of the improperly sealed or marked eligibility documents, or for its premature opening.

## **5. Deadline for Submission of Eligibility Documents**

Eligibility documents must be received by the Procuring Entity's BAC at the address and on or before the date and time indicated in the Request for Expression of Interest and the **EDS**.

## **6. Late Submission of Eligibility Documents**

Any eligibility documents submitted after the deadline for submission and receipt prescribed in Clause 0 shall be declared "Late" and shall not be accepted by the Procuring Entity. The BAC shall record in the minutes of submission and opening of eligibility documents, the Bidder's name, its representative and the time the eligibility documents were submitted late.

## **7. Modification and Withdrawal of Eligibility Documents**

- 7.1. The prospective bidder may modify its eligibility documents after it has been submitted; provided that the modification is received by the Procuring Entity prior to the deadline specified in Clause 5. The prospective bidder shall not be allowed to retrieve its original eligibility documents, but shall be allowed to submit another set equally sealed, properly identified, linked to its original bid marked as "ELIGIBILITY MODIFICATION" and stamped "received" by the BAC. Modifications received after the applicable deadline shall not be considered and shall be returned to the prospective bidder unopened.
- 7.2. A prospective bidder may, through a letter of withdrawal, withdraw its eligibility documents after it has been submitted, for valid and justifiable reason; provided that the letter of withdrawal is received by the Procuring Entity prior to the deadline prescribed for submission and receipt of eligibility documents.
- 7.3. Eligibility documents requested to be withdrawn in accordance with this Clause shall be returned unopened to the prospective bidder concerned. A prospective bidder that withdraws its eligibility documents shall not be permitted to submit another set, directly or indirectly, for the same project. A prospective bidder that acquired the eligibility documents may also express its intention not to participate in the bidding through a letter which should reach and be stamped

by the BAC before the deadline for submission and receipt of eligibility documents.

## **8. Opening and Preliminary Examination of Eligibility Documents**

- 8.1. The BAC will open the envelopes containing the eligibility documents in the presence of the prospective bidders' representatives who choose to attend, at the time, on the date, and at the place specified in the **EDS**. The prospective bidders' representatives who are present shall sign a register evidencing their attendance.

In case the submitted eligibility envelopes cannot be opened as scheduled due to justifiable reasons, the BAC shall take custody of the said envelopes and reschedule the opening on the next working day or at the soonest possible time through the issuance of a Notice of Postponement to be posted in the PhilGEPS website and the website of the Procuring Entity concerned.

- 8.2. Letters of withdrawal shall be read out and recorded during the opening of eligibility documents and the envelope containing the corresponding withdrawn eligibility documents shall be returned unopened to the withdrawing prospective bidder.

- 8.3. The eligibility documents envelopes and modifications, if any, shall be opened one at a time, and the following read out and recorded:

- (h) the name of the prospective bidder;
- (i) whether there is a modification or substitution; and
- (j) the presence or absence of each document comprising the eligibility documents vis-à-vis a checklist of the required documents.

- 8.4. The eligibility of each prospective bidder shall be determined by examining each bidder's eligibility requirements or statements against a checklist of requirements, using non-discretionary "pass/fail" criterion, as stated in the Request for Expression of Interest, and shall be determined as either "eligible" or "ineligible." If a prospective bidder submits the specific eligibility document required, he shall be rated "passed" for that particular requirement. In this regard, failure to submit a requirement, or an incomplete or patently insufficient submission, shall be considered "failed" for the particular eligibility requirement concerned. If a prospective bidder is rated "passed" for all the eligibility requirements, he shall be considered eligible to participate in the bidding, and the BAC shall mark the set of eligibility documents of the prospective bidder concerned as "eligible." If a prospective bidder is rated "failed" in any of the eligibility requirements, he shall be considered ineligible to participate in the bidding, and the BAC shall mark the set of eligibility documents of the prospective bidder concerned as "ineligible." In either case, the BAC chairperson or his duly designated authority shall countersign the markings.

## **9. Short Listing of Consultants**

- 9.1. Only prospective bidders whose submitted contracts are similar in nature and complexity to the contract to be bid as provided in the **EDS** shall be considered for short listing.
- 9.2. The BAC shall draw up the short list of prospective bidders from those declared eligible using the detailed set of criteria and rating system to be used specified in the **EDS**.
- 9.3. Short listed consultants shall be invited to participate in the bidding for this project through a Notice of Eligibility and Short Listing issued by the BAC.

## **10. Protest Mechanism**

Decision of the Procuring Entity at any stage of the procurement process may be questioned in accordance with Section 55 of the IRR of RA 9184.



## ***Section III. Eligibility Data Sheet***

# Eligibility Data Sheet

<b>Eligibility Documents</b>	
1.2	<ul style="list-style-type: none"> <li>• <i>Management and Related Services</i></li> <li>• <i>Other Technical Services or Special Studies</i></li> </ul>
1.3	No further instructions.
2.1(a)(ii)	The statement of all ongoing and completed government and private contracts shall include all such contracts within <b>five (5) years</b> prior to the deadline for the submission and receipt of eligibility documents.
2.1(a)(ii.7)	<b><i>Consultants must provide Certificate of Good Standing, Satisfactory Completion, Project Acceptance Certificate or equivalent document.</i></b>
4.2	<p>Each prospective bidder shall submit <b>one (1) original</b> and <b>two (2) copies</b> of its eligibility documents with the following labels:</p> <p>All submissions must be contained and sealed in one (1) package.</p> <p>Each sealed Bids:</p> <div style="border: 1px solid black; padding: 10px; margin: 10px 0;"> <p>&lt;Header/Label&gt;</p> <p style="text-align: center;"><b>ATTENTION: THE BAC CHAIRPERSON</b>          Philippine Competition Commission          25/F Tower 1, Vertis North Corporate Center,          North Avenue, Quezon City</p> <p>Name of Project: _____          REI No.: _____</p> <p>Date &amp; Time of Opening of Eligibility Documents: _____          Submitted by: _____ (Bidder's name and signature)          Address of Bidder: _____</p> <p style="text-align: center;"><b>“DO NOT OPEN BEFORE DATE AND TIME OF OPENING OF BIDS”</b></p> </div> <p>&lt;HEADER/LABEL&gt; sample:</p> <ol style="list-style-type: none"> <li>1. <b>“ORIGINAL ELIGIBILITY DOCUMENTS PLUS TWO COPIES INSIDE”</b> – for the main envelope</li> <li>2. <b>“ORIGINAL ELIGIBILITY DOCUMENTS”</b> – for the 1<sup>st</sup> sub-envelope</li> <li>3. <b>“COPY 1”</b> – for the 2<sup>nd</sup> sub-envelope</li> </ol>

	4. "COPY 2" – for the 3 <sup>rd</sup> sub-envelope		
4.3.(e)	<b>Bids and Awards Committee</b> <i>Philippine Competition Commission</i> <i>25/F Tower 1, Vertis North Corporate Center,</i> <i>North Avenue, Quezon City</i>		
4.3.(f)	The title and reference number of the Project is:  <b><i>“Procurement of Consulting Services to Conduct Social Media Advertising Placements for Stakeholder Awareness and Competition Enforcement”</i></b>  <b><i>Request for Expression of Interest (REI) No. 2021-05-0061</i></b>		
5	The address for submission of eligibility documents is <b><i>25/F Tower 1, Vertis North Corporate Center, North Avenue, Quezon City.</i></b>  The deadline for submission of eligibility documents is <b><i>24 May 2021/12:00 PM.</i></b>		
	The place of opening of eligibility documents is <b><i>PCC Meeting Room 3, 25/F Tower 1, Vertis North Corporate Center, North Avenue, Quezon City.</i></b>  The date and time of opening of eligibility documents is <b><i>24 May 2021/1:30 PM.</i></b>		
9.1	Similar contracts shall refer to: <i>conduct of multimedia campaigns on Facebook, Twitter, and Youtube</i>		
9.2	<b>Criteria</b>	<b>Minimum Qualifications</b>	<b>Bases</b>
	<b>Experience and capability of the bidder</b>  60%	An established media agency, specializing in strategic media planning using digital platforms, with experience in marketing communications, advertising, and other similar and/or relevant fields.	<ul style="list-style-type: none"> <li>• Preferably with five (5) years in the media planning industry.</li> <li>• Preferably handled three (3) similar* and/or relevant** projects in the past three (3) years</li> </ul>
	<b>Quality of personnel to be assigned to the project</b>  30%	<p><b>Experience:</b> Must have excellent skills in strategic multimedia planning and management, advocacy campaigns, digital marketing and communications, and other similar and/or relevant fields.</p> <p><b>Education:</b> In the field of communication, social sciences, arts and sciences, etc.</p>	<p><b>Project Manager</b></p> <ul style="list-style-type: none"> <li>• <b>Experience:</b> Preferably with five (5) similar* and/or relevant** projects in the past five (5) years, AND with seven (7) years of experience in the abovementioned field/s.</li> <li>• <b>Education:</b> Preferably with Master's degree</li> </ul>

			in the indicated disciplines.
	<b>Overall work commitment</b>  10%	Number of ongoing contracts	<ul style="list-style-type: none"> <li>• Preferably handling three (3) ongoing contracts only (including awarded but not yet started contracts).</li> </ul>
<p>Total = 100</p> <p><i>*Similar refers to the conduct of multimedia campaigns on Facebook, Twitter, and Youtube.</i></p> <p><i>** Relevant refers to the development of information, education, and communication (IEC) materials in any platform; advertising; marketing communication; and awareness campaign</i></p>			

ELIGIBILITY DOCUMENTS SUBMISSION FORM

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[Date]

[Name and address of the Procuring Entity]

Ladies/Gentlemen:

In connection with your Request for Expression of Interest dated *[insert date]* for *[Title of Project]* under *[Reference No.]*, *[Name of Consultant]* hereby expresses interest in participating in the eligibility and short listing for said Project and submits the attached eligibility documents in compliance with the Eligibility Documents therefor.

In line with this submission, we certify that:

- b) *[Name of Consultant]* is not blacklisted or barred from bidding by the GOP or any of its agencies, offices, corporations, or LGUs, including foreign government/foreign or international financing institution whose blacklisting rules have been recognized by the Government Procurement Policy Board, and that each of the documents submit; and
- c) Each of the documents submitted herewith is an authentic copy of the original, complete, and all statements and information provided therein are true and correct.

We acknowledge and accept the Procuring Entity's right to inspect and audit all records relating to our submission irrespective of whether we are declared eligible and short listed or not.

Yours sincerely,

Signature  
Name and Title of Authorized Signatory  
Name of Consultant  
Address

## STATEMENT OF THE CONSULTANT'S NATIONALITY

*[Name and address of the Procuring Entity]*

Ladies/Gentlemen:

In compliance with the requirements of the **Philippine Competition Commission**, for the **[Project Title]** under **[Reference No.]**, I/We hereby declare the following:

1. [Select one and delete the rest]

*[If domestic entity bidder]* That (Name of Bidder) is a domestic *sole proprietorship/partnership/corporation/joint venture* organized or formed under the laws of the Philippines;

*[If foreign entity bidder]* That (Name of Bidder) is a foreign *sole proprietorship/partnership/corporation/joint venture* organized or formed under the laws of the (Name of Country);

*[If foreign entity bidder]* That (Name of Bidder) is registered with the Securities and Exchange Commission and/or any agency authorized by the laws of the Philippines;

2. That the following are/is the proposed Consultants:

Name of Proposed Consultant	Proposed Position	Nationality	Proof of Identification
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			

3. That attached herewith are the Curriculum Vitae of the abovementioned personnel (*Annex/es \_\_\_\_\_*); and

4. That the undersigned is/are the authorized representative/s for this public bidding as evidenced by herewith attached notarized authority.

Very truly yours,

Signature: \_\_\_\_\_

Name and Title of Authorized Signatory: \_\_\_\_\_

Name of Consultant/Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Nos: \_\_\_\_\_

**ANNEX C**

**FORMAT OF CURRICULUM VITAE (CV) FOR PROPOSED PROFESSIONAL STAFF**

Proposed Position					
<b>Personal Information</b>					
Name of Staff					
Address			Contact No.		Email Address
Date of Birth		Citizenship		Civil Status	
<b>Work Experience (start from the current employment, add rows if necessary)</b>					
AGENCY / COMPANY NAME (Write in full)	INCLUSIVE DATES (mm/dd/yy)		Total Number of Experience (Number of Years and Months)	POSITION TITLE (Write in full)	JOB DESCRIPTION
	From	To			
<b>Relevant Training (start from the most recent, add rows if necessary)</b>					
Course Title	Inclusive Dates		Location	No. of Hours	Conducted / Sponsored by
	From	To			
<b>Education (start from the most recent, add rows if necessary)</b>					
School	Inclusive Dates		Degree Course	Scholarships / Academic Honors Received	
	From	To			
<b>Technical Expertise</b>					



Database	
Operating Systems	
Application Software	
Professional Licenses, Certificates, Other Credentials	
Title	Date Received

**Certification:**

I, the undersigned, certify that to the best of my knowledge and belief, these data correctly describe me, my qualifications, and my experience.

\_\_\_\_\_ Date: \_\_\_\_\_  
*[Signature of staff member and authorized representative of the firm]* *Day/Month/Year*

Full name of staff member: \_\_\_\_\_

Full name of authorized representative: \_\_\_\_\_

**STATEMENT OF COMPLETED GOVERNMENT AND PRIVATE CONTRACTS**

This is to certify that \_\_\_\_\_ (consultant) \_\_\_\_\_ has the following completed contracts:

PROJECT NAME (including NAME, ADDRESS OF CLIENT, CONTACT NO. )	DATE OF CONTRACT	TYPE OF CONTRACT	START DATE	COMPLETION DATE	AMOUNT OF CONTRACT	CONSULTANT'S ROLE (DESCRIPTION OF ACTUAL SERVICES PROVIDED)

\_\_\_\_\_  
Name and Signature of Authorized Representative

\_\_\_\_\_  
Date

**STATEMENT OF ONGOING GOVERNMENT AND PRIVATE CONTRACTS AND AWARDED  
BUT NOT YET STARTED CONTRACTS**

This is to certify that \_\_\_\_\_ (consultant) \_\_\_\_\_ has the following ongoing and awarded but not yet started contracts:

DATE OF CONTRACT	CONTRACTING PARTY	NAME OF CONTRACT	TYPE OF CONTRACT	BRIEF DESCRIPTION OF CONSULTING SERVICE	AMOUNT OF CONTRACT	VALUE OF OUTSTANDING CONTRACT	CONSULTANT IS: a. main consultant b. subcontractor c. partner in a JV

\_\_\_\_\_  
Name and Signature of Authorized Representative

\_\_\_\_\_

