

BIDS AND AWARDS COMMITTEE

SUPPLEMENTAL BID BULLETIN NO. 01

11 April 2022

**PROCUREMENT OF CONSULTING SERVICES FOR THE DESIGN AND
PRODUCTION OF PCC PUBLICATION ON FOSTERING COMPETITION
IN THE PHILIPPINES**
Request for Expression of Interest No. 2022-03-0046

The PCC Bids and Awards Committee hereby includes, revises, amends, deletes and/or adapts the following provisions in the Eligibility Data Sheet of aforesaid Request for Expression of Interest:

Section	Original Provision / Requirement	Revisions / Clarification
<i>Terms of Reference</i>		
Scope of Work (II. and V.)	The PCC -Communications and Knowledge Management Office (CKMO) proposes to engage a service provider for approximately five (5) months, from the conduct of the first meeting with PCC-CKMO.	The PCC - Communications and Knowledge Management Office (CKMO) proposes to engage a service provider for approximately three (3) months, from the conduct of the first meeting with PCC-CKMO.
Deliverable: Inception Meeting (II. and V.)	Within five (5) business days from the issuance of the Notice to Proceed	Within three (3) business days from the issuance of the Notice to Proceed
Deliverable: Concept Note (II. and V.)	Within 10 business days from the conduct of the Inception Meeting, or the provision of the draft content/write-ups, whichever comes earlier.	Within 7 business days from the conduct of the Inception Meeting, or the provision of the draft content/write-ups, whichever comes earlier.
Deliverable: raw photo files (II. and V.)	Within 30 business days from the approval of the concept note	Within 20 business days from the approval of the concept note
Deliverable: 1 st laid out draft and 2 mock up copies	Within 15 business days from approval by CKMO of the raw photo files submitted to the PCC	Within 10 business days from approval by CKMO of the raw photo files submitted to the PCC

<p>Scope of works: Photography Services</p>	<p>Photography. The publication must feature professional and innovative photography that complements the publication’s narrative, including but not limited to:</p> <p>a. Portraits of the following (at most 14 persons interviewed/contributed):</p> <ul style="list-style-type: none"> i. PCC Chairman ii. PCC Commissioners iii. Other personalities <p>b. Façade of Development Academy of the Philippines (Ortigas) and Vertis North Corporate Center I</p> <p>c. Fieldwork/location shots including, but not limited to, the following sectors:</p> <ul style="list-style-type: none"> i. Construction ii. Real estate iii. Rice iv. Corn milling and trading v. Sugar vi. Ride-hailing services vii. Air transport viii. Shipping, logistics, and distribution services ix. Refined petroleum manufacturing and trading x. Pesticide xi. Pharmaceutical xii. Digital E-commerce xiii. Telecommunications xiv. Consumers xv. Vibrant markets <p>The photography should feature a variety of styles, including portraits, human resource, action shots and landscapes representing different stakeholders, economic sectors, and projects of the PCC.</p> <p>Included under photography services, the service provider shall be in charge of the coordination and scheduling arrangements of subject matters. The venue of the photoshoot shall be subject to the concurrence between the service provider and subject matters.</p>	<p>Clarification (not revision): See attached Annex A for details</p>
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Amendments/inclusions/clarifications made herein shall be considered an integral part of the Bidding Document.

For guidance and information of all concerned.



JESON Q. DE LA TORRE

PBAC Chairperson 



ANNEX A
PCC PUBLICATION SHOT LIST WITH DETAILS

Assumptions/notes:

1. *Similar to the usual coffee table books, photos/pictures in the Publication must be scenic, and must complement the content/text of the publication.*
2. *Location of the shoot is in NCR and nearby regions.*
3. *Not all photos to be used in the Publication need to be originally shot. Some photos may be requested from their custodians (e.g., DTI, Congress) with proper citations and consent from owners.*
4. *The list below is intended to serve as a guide, and may be subject to revision based on the agreements during the inception meeting to be held with the winning bidder.*

Priority shot list	Remarks
Sectors	
MSMEs	DTI MSME trade fairs
Telecommunications	SMART-PLDT and Globe acquisition of San Miguel assets, third telco players, common tower policy
E-commerce	Fintech such as Ant Financial (formerly Alipay), online payments or digital mobile payment app such as G-Cash, e-commerce platforms such as Alibaba, Lazada, other fintech companies/digital banks
Transportation	Ride hailing services such as Grab and Uber Logistics supply chain
Pharmaceuticals	Photos related to Cheaper Medicines Act
Sugar	Roxas Holding Sugar, sugar cane farm/ers, sugar milling facilities
Construction	Construction sector related to water distribution as the case is filed by Manila Water.

Energy	Any sector in its value chain (e.g., refined petroleum manufacturing and trading)
Real Estate	Any sector in its value chain
Food and agriculture	Any sector in its value chain: Rice, poultry, or livestock
Utilities	Under Public Service Act, any of the following public services: railroad, street railway, traction railway, sub-way motor vehicle, either for freight or passenger, or both with or without fixed route and whether may be its classification, freight or carrier service of any class, express service, steamboat or steamship line, pontines, ferries, and water craft, engaged in the transportation of passengers or freight or both, shipyard, marine railways, marine repair shop, [warehouse] wharf or dock, ice plant, ice-refrigeration plant, canal, irrigation system, gas, electric light, heat and power water supply and power, petroleum, sewerage system, wire or wireless communications system, wire or wireless broadcasting stations
<i>Personalities</i>	
Action shots/photos of congressional deliberations on the Philippine Competition Act featuring several personalities (if available):	<ul style="list-style-type: none"> ● Enrique “Henry” Cojuanco ● Feliciano Belmonte Jr. ● Paolo Benigno Aquino
Portrait shots of PCC (former and current) Commissioners	<ul style="list-style-type: none"> ● Chairperson Balisacan ● Commissioner Bernabe ● Commissioner Aquende ● Commissioner Querol ● Commissioner Peloton ● Executive Director Kenneth V. Tanate ● F. Comm. Stella Quimbo ● F. Comm. De Claro Jr. ● F. Comm. Asuncion ● F. Comm. Butuyan ● F. Comm. Guevarra
Other personalities: Action shots/photos of thought piece authors (may or may not be original photos)	<ul style="list-style-type: none"> ● Paolo Benigno Aquino ● Arsenio Balisacan ● Sherwin Gatchalian ● Benjamin Diokno

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| | <ul style="list-style-type: none">• Johannes Bernabe• Macario de Claro Jr• Amabelle Asuncion• Emerson Aquende• Benedicto Yujuico• Kenneth Tanate |
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