Contract Agreement No.: 2022-09-0161

Provision of Consulting Services to Conduct Digital Media Advertising Placements for Stakeholder Awareness and Competition Enforcement

CONTRACT AGREEMENT

THIS AGREEMENT made on the ___ day of September 2022 between the **Philippine Competition Commission** (PCC) with office address at 25/F Vertis North Corporate Center Tower 1, North Avenue, Quezon City, represented herein by its Executive Director, Kenneth V. Tanate, PhD (hereinafter called the "Entity" or "PCC"), and **PurpleBug, Inc.** with office address at Unit 806 Antel 2000 Corporate Center 121 Valero St. Salcedo Village, Makati City, represented herein by its President, Marlon A. Gonzales (hereinafter called "the Service Provider");

WHEREAS, the Entity invited Bids for the procurement of the Provision of Consulting Services to Conduct Digital Media Advertising Placements for Stakeholder Awareness and Competition Enforcement, and has accepted a Bid from the Service Provider, declared as the Single Rated and Responsive Bidder, for the delivery of said services in the sum of Five Million One Hundred Twenty-One Thousand One Hundred Thirty Pesos and 80/100 (PhP5,121,130.80), inclusive of all applicable taxes (hereinafter called "the Contract Price").

NOW THIS AGREEMENT WITNESSETH AS FOLLOWS:

- 1. In this Agreement words and expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract referred to.
- 2. The following documents as required by the 2016 Revised Implementing Rules and Regulations of Republic Act No. 9184 shall be deemed to form and be read and construed as integral part of this Agreement, *viz.*:
 - i. General and Special Conditions of the Contract;
 - ii. Terms of Reference;
 - iii. Request for Expression of Interest;
 - iv. Bid Data Sheet;
 - v. Addenda and/or Supplemental/Bid Bulletin, if any;
 - vi. Bid forms, including all the documents/statements contained in the Bidder's bidding envelopes, as annexes, and all other documents/ statements submitted, including corrections to the bid, if any, resulting from the Procuring Entity's bid evaluation;
 - vii. Eligibility requirements, documents and/or statements;
 - viii. Performance Security;
 - ix. Notice of Award of Contract and the Bidder's conforme thereto; and
 - X. Other contract documents that may be required by existing laws and/or the Procuring Entity concerned in the Philippine Bidding Documents. The Service Provider agrees that additional contract documents or information prescribed by the Government Procurement Policy Board that are subsequently required for submission after the contract execution, such as the Notice to Proceed, Variation Orders, and Warranty Security, shall likewise form part of the Contract.
- In consideration of the payments to be made by the Entity to the Service Provider as stated above, the Service Provider hereby covenants with the Entity to execute and

¹ Provision of Consulting Services to Conduct Digital Media Advertising Placements for Stakeholder Awareness and Competition Enforcement

complete the Consulting Services and remedy any defects therein in conformity with the provisions of this Agreement in accordance to its Bid.

- 4. The Entity agrees to pay the above-mentioned sum in accordance with the terms of the Bidding.
- 5. This Agreement may be executed in one or more counterparts, each of which when executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Agreement shall be effective as deliver of a manually executed counterpart of this Agreement.

IN WITNESS whereof the parties hereto have caused this Agreement to be executed in accordance with the laws of the Republic of the Philippines on the day and year first above written.

ENNETH V. TANATE, PhD
Executive Director and

Head of the Procuring Entity

for:

MARLON A. GONZALE

President and Authorized Representative

for:

Philippine Competition Commission

PurpleBug, Inc.

WITNESSES:

FERDINAND L. PAGUIA End-User (CKMO)

Contract Agreement No.: 2022-09-0161

REPUBLIC OF THE PHILIPPINES) S.S. CITY OF QUEZON)

FIRST ACKNOWLEDGMENT

Before me, a notary public for and in Quezon Sity, this _____ September 2022, personally appeared the following:

Name	Competent Evidence of Identity	Date/Place Issued
KENNETH V. TANATE	GSIS UMID 006-0100-6833-7	Quezon City

Known to me or identified by me through competent evidence of identity to be the same person who executed the foregoing Contract Agreement consisting of four (4) pages, including the page on which this Acknowledgment is written, but excluding Annexes, and acknowledged to me that the same is his free and voluntary act and deed, as well as that of his principal.

WITNESS MY HAND AND SEAL, on the date and in the place first above written.

Doc. No. Page No. Series of 2022.

ATTY. HENRY D. MOSA

NOTARIAL COMMISSION 2020-097 / 12/31/2022 Manila

BP NO. 178593 - 01/03/2022, PASIG PTR NO. 0060197 - 01/03/2022 MLA

ROLL NO. 29679, TIN: 172-528-620

MCLE COMPL. NO. VII-0000165 6/26/2019 Valid April 14, 2025 URBAN DECA HOMES MANILA, B-2, UNIT 355, TONDO, MLA. (25)

Contract Agreement No.: 2022-09-0161

REPUBLIC OF THE PHILIPPINES) S.S. CITY OF MANILA

ACKNOWLEDGMENT

Before me, a notary public for and in OF MANIL Athis SEP 2 7 2022, personally appeared the following:

Name	Competent Evidence of Identity	Date/Place Issued
MARLON A. GONZALES	PASSPORT P8836041B	DFA MANILA

Known to me or identified by me through competent evidence of identity to be the same person who executed the foregoing Contract Agreement consisting of four (4) pages, including the page on which this Acknowledgment is written, but excluding Annexes, and acknowledged to me that the same is his free and voluntary act and deed, as well as that of his principal.

WITNESS MY HAND AND SEAL, on the date and in the place first above written.

ATTY. HENRY DENAS

NOTARY PUBLICATY OF MANILA NOTARIAL COMMISSION 2020-097 / 12/31/2022 Manila IBP NO. 178598 - 01/03/2022, PASIG PTR NO. 0060197 - 01/03/2022 MIA ROLL NO. 29679, TIN: 172-523-520

MCLE COMPL. NO. VII-0000165 6/26/2019 Valid April 14, 2025 URBAN DECA HOMES MANILA, B-2, UNIT 355, TONDO, MLA.

Doc. No. 30/ Page No. 62 Book No. 99 Series of 2022.







